



DATA+AI SUMMIT 2021

FORMERLY SPARK+AI SUMMIT

Conference Guide

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Theme: The future is open

Open is one of our core attributes.

That means we're open source, open minded, open to new thinking. And now the Lakehouse is open for all your data, every use case, every role, every cloud.

At this year's Summit, we celebrate this openness which defines Databricks and our community, because we believe the future is wide open. Our theme captures the optimism, opportunity and openness of this new age...

Summit by the Numbers

DATA PEOPLE

- Data Engineers 35%**
- Data Scientists 22%**
- Data Architects 12%**
- Data Analysts 8%**
- Academia 8%**
- Decision Makers 15%**

COUNTRIES

160+

SESSIONS

- 185+ Breakouts**
- 15 Keynotes**
- 20+ Training Courses**

SPECIAL EVENTS

- 4 Meetups**
- 10 AMAs**
- 6 Industry Forums**
- Infinite networking opportunities**

Week at a Glance [Pacific Time]

TRAINING DAY 1 Monday, May 24

6 – 9 Training

10 – 1 Training

2 – 3:30 Meetup

TRAINING DAY 2 Tuesday, May 25

9 – 12 Training

1 – 4 Training

4-5:30 Meetup

DAY 1 Wednesday, May 26

8:30 – 11 Keynotes

11:30 – 12:35 Sessions

11:00 – 1:00 PubSec Event

11:00 – 1:00 Manufacturing Event

11:00 – 1:00 M&E Event

1:30 – 3:00 Keynotes

3:00 – 4:30 AR event

3:15– 5:30 Sessions

**5:30-7 Meetup and Attendee
Party**

DAY 2 Thursday, May 27

6 – 8:00 FinServ Event

8:30 – 10:30 Keynotes

11 – 12:45 Sessions

11:00 – 1:00 Retail Event

11:00 – 1:00 HLS Event

11:00 – 12:00 Women in UDA Event

1 – 2:30 Keynotes

3:15– 5:30 Sessions

5:30-7 Meetup and Attendee Party

DAY 3 Friday, May 28

10:30 – 12:10 Sessions

DATA+AI SUMMIT 2021

FORMERLY SPARK+AI SUMMIT

Keynote Speaker Spotlights

- **Dr. Shafi Goldwasser** - Turing award winner for her work in the science of cryptography
- **Bill Inmon** - The father of the data warehouse
- **Mars Rover Team** - Adam Steltzner and Dr. Moogega Cooper
- **DJ Patil** - the first US chief data scientist

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**MARS 2020
PERSEVERANCE**

Adam Steltzner
Leader and Chief Engineer,
NASA Mars 2020 Mission,
Rover Perseverance

**MARS 2020
PERSEVERANCE**

Dr. Moogega Cooper
Trailblazing engineer of
the famed Mars Rover
Perseverance Mission
for NASA's Jet Propulsion
Laboratory

**DATA+AI
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**Bill
Inmon**

The father of data warehouse

May 24-28

**DATA+AI
SUMMIT 2021**
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**Shafi
Goldwasser**

Turing Award winner for work on
the science of cryptography. Professor
of EECS at UC Berkeley and MIT

May 24-28

**DATA+AI
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**DJ
Patil**

First U.S. Chief Data Scientist

May 24-28

Prepare for the Virtual Environment

1. Our virtual platform is optimized for desktop viewing. Although it will still work with mobile devices, it is recommended to use a desktop computer if you can
 2. Make sure to use Google Chrome or Firefox as your browser for the best experience
 3. Use of VPNs can cause delays or technical difficulties, specifically for those facilitating sessions. It is highly recommended that you disconnect your VPN to optimize your experience.
-
1. If you signed up for pre-conference training, make sure that you have Zoom
 2. Enable your microphone and camera, when you login to take advantage of our fully interactive conference
 3. Get Excited!

The background features a large teal circle on the right side. On the left, there are several overlapping circles in shades of grey, black, and red, creating a layered, abstract effect.

Content Delivered in a Variety of Ways

Pre-Conference Training

- Instructor-led, live training will offer an engaging and interactive way to learn.
- Utilizing Zoom and our platform to offer an optimal learning experience, with direct access to TAs and other students.

Keynotes

- 4 general sessions featuring industry thought leaders like Ali Ghodsi, Matei Zaharia, Reynold Xin, Shafi Goldwasser, Bill Inmon and more.
- Luminary keynotes from Bill Nye, Malala Yousafzai, DJ Patil, Michael Lewis, Sol Rashidi and many others.

Breakout Sessions

- Over 185 breakout sessions with 10 tracks covering a wide variety of topics in data and AI.
- Session rooms are meant to keep you engaged with the ability to chat with other attendees, ask questions, provide feedback, and download relevant material

The screenshot shows a dark-themed web interface for a training session. At the top, it says 'DATA-AI SUMMIT 2021' and 'Dashboard Agenda Dev Hub Expo Engage DataRicks Experience'. Below this, there's a 'Create a Notification' button. A central section displays 'Debbie, welcome to the training workspace for: Associate Developer Prep + Certification Voucher'. There's a 'Check In' button and a toggle for 'Unlock this training workspace by checking in now!'. On the right, a sidebar shows 'This session will begin in 18 DAYS 3 HOURS 24 MINUTES 126 SECONDS' and 'Overview' with 'About Session' details including 'Tutorials: May 25, 10:00PM - 10:00PM ET' and 'Prerequisites'.

The screenshot shows a session page for a 'Thursday Morning Keynote'. It includes an 'Overview' section with a 'Watch this video - AI Summit 2021 America 2021 (Tuesday) Planning Keynote' and a description: 'The pursuit of AI is one of the biggest priorities in data today. DataRicks co-founders Reynold Xin and Patrick Wendell will cover the latest advancements on the Apache Spark and ML projects. Additionally, the keynote will explore how data scientists are using DataRicks to develop and operationalize machine learning models at scale, and the new enhancements to the DataRicks platform to make the machine learning workflow even easier and more powerful.' A 'Speaker's include' list features: Ali Ghodsi - DataRicks, Brooke Wong - DataRicks, Clement Frowd - DataRicks, Patrick Wendell - DataRicks, Rohan Kumar - Microsoft, and Bill Nye - Guest Speaker.

The screenshot shows a session page for 'ChakraView - A 360° Approach to Data Quality'. It includes an 'Overview' section with a 'Watch this video - AI Summit 2021 America 2021 (Tuesday) Planning Keynote' and a description: 'Availability of high-quality data is central to success of any organization in the current era. As every organization craves up the collection and storage of data, its usefulness largely depends on the confidence of the quality. In the Financial Data Engineering team at Flipkart, where the bar for the data quality is 100% correctness and completeness, this problem led us to a entirely different dimension. Currently, a large number of data analysts and engineers try to find one-time fixes to the financial data to keep it that way. We wanted to find a way that is less manual, more scalable and cost-effective. As we evaluated various solutions available in the public domain, we found quite a few gaps. 1. Most frameworks are limited to the kind of issues they detect. While many detect the internal consistency issues at schema-level and dataset-level, there are none that detect consistency issues across datasets and check for completeness. 2. No common framework for data cleaning and reporting exist on issues has been found. 3. Fixing data quality issues require the right categorization of the issues to drive accountability with the product systems. There are very few frameworks that support categorization of issues and ability to fix the products. In this presentation, we discuss how we developed a comprehensive data quality framework. Our framework has also been developed with the assumption that the people interested in and involved in fixing these issues are not necessarily data engineers. Our framework has been designed to be simple enough to drive with product teams for categorization and tracking. We will learn how about how it helped achieve scale in fixing the data quality issues and helped reduce many of the repeated issues.

Program Spotlight: Databricks Experience (DBX)

- Curated experience and content
- Product deep dives and product announcements
- Industry solutions showcasing business value
- Customer stories demonstrating innovation with Databricks and other technologies
- Networking and engagement opportunities to deepen customer relationships and foster community

The screenshot displays the Databricks Experience (DBX) website interface. The header includes the 'DATA+AI SUMMIT 2021' logo and navigation links for 'Agenda', 'Dev Hub+Expo', 'Databricks Experience', and 'Community'. The main content area is divided into several sections:

- Solution Theater Engaging Solutions:** A section with a 'View now' button.
- Databricks Customer Awards:** A section with a 'See who' button.
- Hallway Chatter Topics:** A section with a 'Hear the latest' button.
- Databricks Booth Experts:** A section with a 'Come by' button.
- Databricks Experience:** A prominent red banner with the text: 'At nisi proin varius id sodales elit nunc egestas dulcenti, nunc curatum et minostic mon frabotis.'
- Curated Agenda Our Picks:** A list of featured sessions:
 - Apply ML Ops at Scale:** Francisco Ajerosal, Tableau | 8:00 AM - 9:00 AM US/Pacific
 - Frequently Bought Together Recommendations Based on Embeddings:** Francisco Ajerosal, Tableau | 8:00 AM - 9:00 AM US/Pacific
 - Scaling Deep Learning with TensorFlow and Apache Spark:** Francisco Ajerosal, Tableau | 8:00 AM - 9:00 AM US/Pacific
 - MLflow: Managing the Machine Learning Lifecycle:** Francisco Ajerosal, Tableau | 8:00 AM - 9:00 AM US/Pacific
 - Building Better Pipelines for Apache Spark with Delta Lake:** Francisco Ajerosal, Tableau | 8:00 AM - 9:00 AM US/Pacific
- Playlists By Topics:** A grid of topic-based playlists including 'Financial Industry', 'Debbie's Best', 'CFD Content', 'Security', and 'Finance Q&A'.
- CSR Donation Help Us!:** A section with a 'DONATE NOW' button and an image of children.
- Advocacy FPO:** A section at the bottom right.

OnDemand Library

Missed a session? Not to worry, sessions will be available on demand immediately after their scheduled time. This does not include pre-conference training.

The screenshot shows the 'OnDemand Library' interface for DATA+AI SUMMIT 2021. The navigation bar includes 'Dashboard', 'Agenda', 'Dev Hub + Expo', 'Engage', and 'Databricks Experience'. Below the navigation bar, there are three dropdown menus for 'All Topics', 'All Focus Areas', and 'All Skill levels', along with a 'Live keyword search' field. The main content area displays 'ITEMS FOUND: 357' and a section titled 'DATA SCIENCE, DEEP LEARNING AND ML'. This section contains a grid of 12 session cards, each with a title, a brief description, and the names of the speakers. The speakers listed include Joseph Bradley, Sean Owen, Rafi Kurtansk, Emily, Nick Chmura Veraset, Vinoo Ganesh Veraset, Matteo Invernizzi, Karla Saur, Alesya Vitanjic, Elijah ben Izzy, and Cory Johansson.

Live Engagement

There will be a series of live engagement opportunities at the Dev Hub + Expo and overall agenda. Interact live at the Databricks booth, sponsor booths and Hallway Chatter networking rooms. Be sure to check out the agenda for all of the live engagement events

The screenshot shows the 'Live Engagement' interface for DATA+AI SUMMIT 2021. The navigation bar includes 'Dashboard', 'Agenda', 'Dev Hub + Expo', 'Engage', and 'Databricks Experience'. The main content area is titled 'Solution Theater' and features a 'VIEW ADMIN TOOLS' button. Below this, there are two video thumbnails showing live sessions. The first thumbnail shows a speaker named 'Joe Schwinger' and the second shows a speaker named 'Cameron ...'. On the right side, there is a 'Live Chat' panel with a 'POST TO CHAT' button.

Networking

Networking questions that are part of your onboarding process will help our platform recommend like-minded people to connect with, as well as suggest sessions to attend.

The screenshot shows the 'DATA+AI SUMMIT 2021' dashboard. At the top, there are navigation links: Dashboard, Agenda, Dev Hub, Expo, Engage, and Databricks Experience. The main content area is divided into several sections:

- My Summit:** A red banner with the text 'At nisi prain varius id sodales elit nunc egestas du. Nunc cur.'
- Suggested Content You Might Like:** A list of 'Data people' with profile cards for MA (Mohammad Rakibul Alam), KB (Kurt Bassendine), and RC (Roselange Cano).
- My agenda Favorites:** A section for '28 WEDNESDAY' listing three 'Eve's Session' events, each with a time slot (1:30 PM US/Pacific to 3:30 PM CDT) and a 'Just for Fun' tag.

Special Events

We have a variety of special events that includes 4 Meetups, a Women in Unified Data Analytics panel discussion, networking Hallway Chatter rooms and more.

Filter the agenda to see the special event schedule.

The screenshot shows the 'Databricks Experience' dashboard. It features a search bar with 'Skill Levels' and 'Filter sessions...'. The main content area displays a 'Meetup on Data Science and ML' event by Vini Jafwal. The event details include a time slot of '7:30 pm CDT (5:30 pm PDT)' and a description: 'Join us for a live meetup session with subject matter experts in Machine Learning Frameworks, Model Management and Operations. They will share their insights into ML frameworks, ML platforms, model lifecycle management and operations. The hosts Jules and Srijith will recap the events of the day and share their favorite session picks from the conference.' There is a 'FULL SESSION INFO' button at the bottom.

Ask Me Anything (AMA) Sessions

Here is an opportunity for access to **Keynotes, execs and members of our product and engineering teams.**

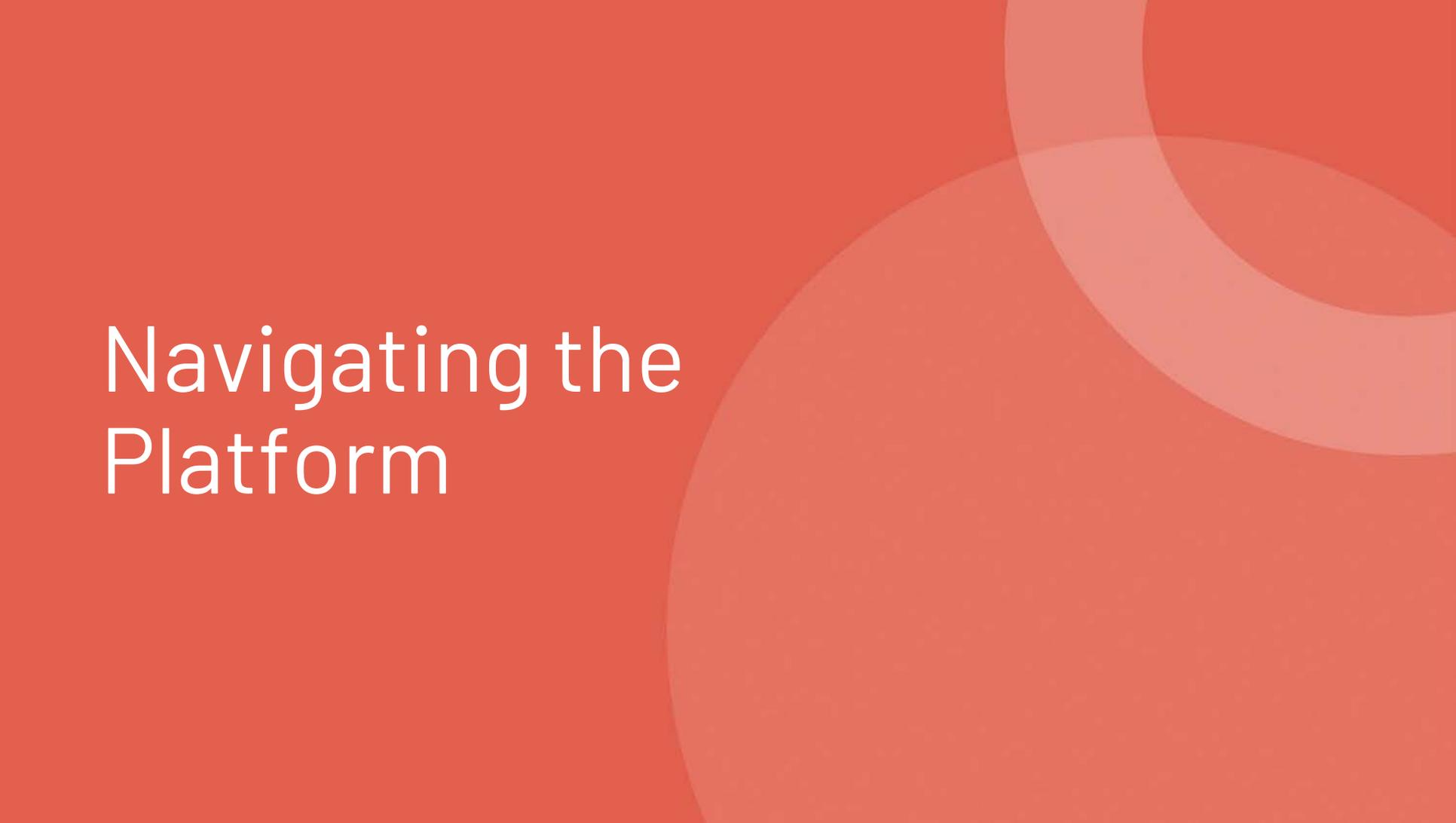
Wednesday, May 26:

- 11:30 AM: Live Q & A- Databricks on Databricks
- 11:30 AM: Lakehouse AMA
- 12:30 PM: Delta AMA
- 2:30 AM: Live Q & A with Sol Rashidi
- 3:00 PM: Live Q & A -Michael Lewis
- 3:15 PM: Live Q & A- Matei Zaharia and Databricks Engineers
- 3:30 PM: Photon/SQLA

Thursday, May 27:

- 12:00 PM: Live Q & A - Yatharth Gupta and David Meyers
- 2:30 PM: Spark/Koalas AMA
- 3:00 PM: MLflow AMA

Navigating the Platform

The background features a solid reddish-orange color. On the right side, there are several overlapping, semi-transparent circles in lighter shades of red and orange, creating a layered, abstract effect.

Dashboard

1. Your personalized dashboard that houses everything you need to know about the conference.
1. The left navigation panel will help you explore all aspects of the conference.
1. Make sure to look out for notifications and your inbox, so you don't miss any updates.

The screenshot displays a user's personalized dashboard for the Databricks Summit 2021. At the top, a navigation bar includes links for Dashboard, Agenda, Dev Hub + Expo, Engage, and Databricks Experience, along with notification and user icons. The main content area is divided into several sections:

- Left Panel (Red):** Features the event title "DATA+AI SUMMIT 2021" organized by Databricks, a personalized welcome message "Welcome Debbie!", and a "Customize your Summit experience" link. At the bottom, it shows the dates "May 24-28 2021".
- Center Panel (White/Blue):** Promotes the "Databricks Experience" with a list of activities: Hallway Chat, Databricks Community, Curated Agenda, CSR Donation, and a "More!" link.
- Bottom Center (Dark Blue):** A "Give Back" section with a "Read more" link and a "Help this non-profit" button.
- Right Panel (Dark Blue):** Titled "Featured Top Picks", it lists several sessions with "LIVE NOW" indicators and time slots:
 - Training Testing (Morgan Leary - MeetingPlay, 5:00 pm - 7:00 AM CDT)
 - Scaling Deep Learning with TensorFlow and Apache Spark (11:00 pm - 4:00 AM CDT)
 - Scaling Machine Learning Pipelines with Apache Spark (11:00 pm - 4:00 AM CDT)
 - Security Threat Detection with Databricks (11:00 pm - 4:00 AM CDT)
 - Introduction to SQL Analytics on Lakehouse (11:00 pm - 4:00 AM CDT)

Build Your Profile!

Upon log in, you can build your profile, manage all of your settings, answer networking questions, and plug information that you would like public. You can change your settings at any time.

Anatomy of a Breakout Session

Look below the video for information regarding the session, speaker bios, or to offer feedback following the session.

The screenshot shows a web interface for a breakout session. At the top, there's a navigation bar with 'DATA+AI SUMMIT 2021' and links for 'Dashboard', 'Agenda', 'Dev Hub + Expo', 'Engage', and 'Databricks Experience'. A red button labeled 'VIEW ADMIN TOOLS' is visible. A message states: 'This broadcast is not yet live - Please come back within 30 minutes of the session start time.' The session title is 'A Practical Enterprise Feature Store on Delta Lake'. Below the title, it says 'YOU ARE CHECKED IN!' and 'You may now post in the session chat.' with a 'Help' button. There are tabs for 'Overview' and 'Speakers'. The session time is 'THURSDAY, MAY 27 5:00 PM - 5:30 PM PDT | 7:00 PM - 7:30 PM CDT'. There are buttons for 'ADD TO CALENDAR' and 'Add to Playlist'. The main content area contains a paragraph about feature stores and a 'Key Takeaways' section with a bulleted list. At the bottom left, there is a 'back' button. On the right side, there is a 'Live chat' panel with a text input field, a 'POST TO CHAT' button, and a 'Notes' tab.

Use the right panel to chat live with fellow attendees, ask questions for live Q&A, or take the session poll.

Dev Hub + Expo

Visit our Dev Hub and Expo where you can find the Databricks booth, sponsor booths and Hallway Chatter networking rooms.

The screenshot displays the website for the DATA+AI SUMMIT 2021. The top navigation bar includes links for Dashboard, Agenda, Dev Hub + Expo, Engage, and Databricks Experience, along with notification icons. The main content area is divided into several sections:

- Dev Hub + Expo:** A red banner with the text "The community is waiting for you! Join the discussion to exchange ideas, hear from Summit sponsors or chat with Databricks experts."
- Video Player:** A video titled "How Hybrid Experiences Are Transforming Live Events" with a thumbnail showing a food display and a laptop. A smaller video titled "THE 2020 RIZBASH AWARDS" is also visible.
- Hallway Chatter Connect:** A teal sidebar section with the text "Join the conversation" and a right-pointing arrow.
- Solution Theater Industry Use Cases:** A teal sidebar section with the text "Tune in" and a right-pointing arrow.
- Databricks Experience All Things Databricks:** A teal sidebar section with the text "Learn" and a right-pointing arrow.
- Spend some time with Data + AI Summit Sponsors:** A section featuring logos for Databricks, Microsoft Azure, and other sponsors, with a "Test" button below.
- Job Board Openings:** A section with the text "Check out opportunities" and a right-pointing arrow.
- Advisory Bar Get Answers:** A section with the text "Connect with an expert" and a right-pointing arrow.

Databricks Booth

Be sure to visit the Databricks booth during Data + AI Summit. Our team will answer any questions you have.

You'll also be able to watch demos on:

- Delta Lake
- SQL Analytics
- Databrick Platform
- Data Science and Machine Learning
- Delta Lake Data Integration
- Live Tables

Don't miss our Spin the Wheel Game to win one of three prizes: \$5 Uber eats gift card, \$5 Amazon gift card or a pair of Databricks socks! Limit 1 spin per person.

The screenshot shows the Databricks booth page on the Data + AI Summit 2021 website. The page is dark-themed and features a navigation bar at the top with links for Dashboard, Agenda, Dev Hub + Expo, Engage, and Databricks Experience. The main content area is titled "Exhibitor Databricks" and includes a "VIEW ADMIN TOOLS" button. Below this is a video player showing a group of people in an office setting. A message above the video reads: "If a scheduled broadcast has begun and you do not see the presenter please refresh the page." To the right of the video is a live chat interface with a "POST TO CHAT" button and a chat history showing a message from Morgan Leary (@Kate Meersman) saying "Hello!". At the bottom of the page, there is a section for "Databricks office hours" and "Databricks chat hours", with a "Follow" button next to the office hours information.

The background is a solid teal color. In the upper left quadrant, there are two overlapping circles of a lighter teal shade. The text 'Networking & Activities' is positioned in the lower left area, partially overlapping the bottom of the circles.

Networking & Activities

My Summit

Questions upon onboarding and your activity within the platform will help populate recommended data people to connect with, as well as sessions of interest.

DATA+AI
SUMMIT 2021

Dashboard Agenda Dev Hub + Expo Engage Databricks Experience

My Summit

At nisi proin varius id sodales elit nunc egestas du. Nunc cur.

Suggested Content You Might Like

Data people Sessions

- PB** Pragna Bhatt
Student
Loyola University of Chicago
- RB** Rodel Binaoro
Other
Tides
- NB** Natalia Burrey
Student
UC Berkeley

Rebuild networking ▶

My agenda Favorites

28 WEDNESDAY

- Kelsey's**
1:30 PM US/Pacific | 3:30 PM CDT
Just for Fun
Beginner
- Eve's Session**
1:33 PM US/Pacific | 3:33 PM CDT
Just for Fun
Media and Entertainment
- steph test**
1:34 PM US/Pacific | 3:34 PM CDT
Just for Fun
Beginner
- Abby W Recording**
1:34 PM US/Pacific | 3:34 PM CDT
Hallway Chatter
Advanced **DATA** Analytics
- Kate's Test**

Full agenda ▶

Playlists You Might Like

No playlists have been matched to your interests.

See all playlists ▶

Summit Quest

Complete challenges to earn points.

The top 100 attendees on the Leaderboard will receive a swag pack. The top 3 will also receive a gift card.

Earn points by:

- Checking into a Live or OnDemand Session
- Visiting sponsor booths
- Filling out a survey following a session
- Filling out the conference survey
- Submitting your business card to the Databricks Booth

The screenshot shows the Summit Quest interface for the DATA+AI SUMMIT 2021. The top navigation bar includes links for Dashboard, Agenda, Dev Hub+Expo, Engage, and Databricks Experience. The main content is divided into three sections:

- Summit Quest:** A red vertical banner with the text "Game on! See how you're faring in the leaderboard. Be part of the action and earn points for your participation."
- Leader Board:** A central section with a "Leader Board" title. It includes a "PROFILE SETTINGS" button and a note: "Your profile is not public, meaning you will not show on the leaderboards. To change that visit your profile." Below this is a section titled "Earn points and win!" with two numbered items (01 and 02) and a circular image of a blue jacket labeled "FPO". A list of top performers is shown with green progress bars: Jane Austin (17000), Chris Johnson (1653), and Jimmy makenbean (1437). A "View" button is at the bottom.
- My Points:** A dark blue vertical panel on the right showing a total of 3245 points. It includes a "Breakdown" section with a list of activities and their point values: Posting comments (100pts max), Uploading a photo (100pts max), Downloading a file (100pts max), Uploading a profile photo, Asking a question (100pts max), Attendee connections (100pts max), Sponsor connections (100pts max), and Exhibitor connections (100pts max).

Don't Forget the Fun!

DATA+AI SUMMIT 2021

Dashboard Agenda Dev Hub + Expo Engage Databricks Experience

Get Social

Let the world know you're attending Data + AI Summit!

to miss it. Register...

Leo Furlong (@LeoFurlong) a day ago

registered for Data + AI Summit, May 24-28. #DataAISummit

Vikas C (@Viky) a day ago

Best. #DataAISummit lineup. ever. Am I right?! So excited about the technical keynotes: @dpatil (first U.S. Chief Data Scientist), Shafi Goldwasser (Turing Award winner) & @inmonBill (the Father of the Data Wareh...

What topic are you most excited to deep dive into at #DataAISummit?

Evening Events, Photo Booth, and Body Breaks

THURSDAY
10:00 AM CDT (8:00 AM PDT)

JUST FOR FUN
Yoga by the (Data)lake(house)

FRIDAY
10:30 AM CDT (8:30 AM PDT)

JUST FOR FUN
Posture Yoga

DATA+AI SUMMIT 2021

Photo Booth Gallery

The event is virtual, the memories are real. Snap a selfie in the booth and share!

SNAP A SELFIE

DATA+AI SUMMIT 2021

Experience

SORT BY NEWEST

Posted by: Angel Gephart

Posted by: Jen Aman

Posted by: Joe Schwinger

Posted by: Kate Meerman

Posted by: Lauren Pirri

Posted by: Lauren Pirri

Posted by: Lauren Pirri

Posted by: Lauren Pirri

Get Social!



Get Social!



Follow **@Data_AI_Summit** on Twitter for daily updates, highlights and engagement activities. Use the hashtag **#DataAISummit** across all social media platforms to join the conversation and share your thoughts!

Data + AI Summit Raffle

Join our Twitter raffle May 26-28 for the chance to win **exclusive** swag!
Here's how to participate:

1. Follow **@Data_AI_Summit** and watch for daily polls and challenges.
2. Post your response with the hashtag **#DataAIChallenge**. **1 post = 1 entry**.
3. 10 winners will be announced via Twitter on Friday, May 28

Questions?

Contact us

[Organizers](#)

Documentation

[FAQ](#)

[Event Policy](#)