



Use case scorecard

# Jump-start your confidential computing use cases

Once you've established your goals for data and confidential computing using the methods in the *Guide to Data and Al Transformation at Scale*, this is your next step. Prioritize the use cases to achieve those goals with Azure Databricks secured and powered by Azure confidential computing featuring AMD EPYC<sup>™</sup> processors with Infinity Guard featuring SEV-SNP technology. Quick-start the process in four steps:

### STEP 1



# **IDEATE**

Bring together stakeholders from across the organization to ideate and understand the overall business drivers — especially those monitored by the CEO and board of directors.

# STEP 2



# **IDENTIFY**

Identify use case opportunities in collaboration with business stakeholders, and understand the business processes and the data required to implement each use case.

# STEP 3



# **PRIORITIZE**

Prioritize these cases by calculating the expected ROI. To keep organizational perspective, have a line-of-business champion at the executive level.

### STEP 4



#### **EVALUATE**

Evaluate each use case using this scorecard to measure three critical factors: strategic importance, feasibility, and tangible ROI.

- Strategic importance measures whether or not the use case helps meet immediate corporate goals and has the potential to drive growth or reduce risk
- Feasibility measures whether or not the organization has the data and IT
  infrastructure, as well as the data science talent, readily available to implement
  the use case
- ROI score indicates whether or not the organization can easily measure the impact to profit and loss









# Confidential computing use case value scorecard

= Scored by business stakeholders = Scored by technology stakeholders		1 = LOW SCORE DO LATER	5 = AVERAGE NICE TO HAVE	10 = HIGH MUST HAVE	SCORE
Strategic Importance Score How important is it to business success?	Business Alignment	Not required for any goals	Not required for immediate goals	Required for immediate goals	
	Business Driver	Does not drive	Could drive some growth	Significantly drives growth	
	IT Foundation	No BI/IT dependencies	BI/IT best practice	BI/IT foundational element	
Feasibility Score What is the current data and Al readiness?	Data Access and Trust	Low awareness of available data	Some ingestion and exploration of data	Large-scale data is available for exploration in the cloud	
	Delivery (Data Engineers, Data Scientists, Data Analysts)	Limited in-house resources	Hiring plan created but few in-house resources	Established cloud and deployment organization	
	Architecture	Resembles on-premises traditional data warehousing	Built and tested use cases with multiple cloud data sources	Utilized at scale across the business	
ROI Score What is the ROI?	ROI Potential	Mostly "soft" productivity gains	Some profit impact	Significant, measured profit impact	
				TOTAL	

# Make greater data value your priority

Find out how the Databricks Lakehouse Platform reduces cost, time-to-value, and risk for your most sensitive data and AI use cases. Databricks provides a simple, scalable, and unified data platform, secured and powered by Azure confidential computing on AMD EPYC™ processors with Infinity Guard featuring SEV-SNP technology.

Learn more





