

# FULL AGENDA

## Part 1: Openness and Simplicity in Financial Services

An open, simple and collaborative approach to data and AI would propel the financial services industry forward in many ways and accelerate innovation. While it may be a heavily regulated industry, the richness of customer data and its velocity bring many opportunities for positive change and disruption, all while keeping customer convenience and security at the heart of business growth.

Find out how embracing openness and simplicity would help the sector unlock the full potential of its data and innovate faster.

### Speakers:



**Peter Barrett,**  
Global Financial  
Services lead,  
Marketing, Avanade  
Australia



**Jim Edwards,**  
Director for Data  
and AI, Avanade  
Australia



**Junta Nakai,**  
Global industry  
leader of financial  
services and  
sustainability,  
Databricks



**Joanna Vallejo,**  
Head of Marketing,  
Databricks  
Australia & New  
Zealand

## Part 2: MLOps in Insurance

The insurance industry has come a long way in advancing ML model deployment, however companies are still struggling to operationalise ML models and confidently incorporate AI into their core products and services.

### Join this workshop to learn:

- How insurance companies are taking a modernized approach to their analytics and machine learning infrastructure to enable real-time use cases for greater business impact
- How to facilitate ML model delivery from experimentation to production with the Databricks Lakehouse Platform
- How today's on-premises systems can add more complexity and burden to an already manual and resource-intensive claims lifecycle
- How AI/ML can provide a decision support system for underwriting processes, and increase efficiency & reduce fixed costs in claims handling
- How Machine Learning augments actuarial methods for risk modelling

### Speakers:



**Cam Cairns,**  
Practice Director, Intellify



**Sam Harley,**  
Solutions Architect,  
Databricks



**Jacqueline Bannerman,**  
Sr. Sales Development  
Representative,  
Databricks

## Part 3: Customer Acquisition and Personalization

The world of banking and financial services has evolved at a rapid pace in the last year, and now digitalisation is no longer optional for financial institutions. Customer demands and personalized experiences have changed in this new era.

Find out how financial institutions can overcome the challenges of disparate systems and siloed data sources to turn the customers' digital footprint data into actionable insights.

### Speakers:



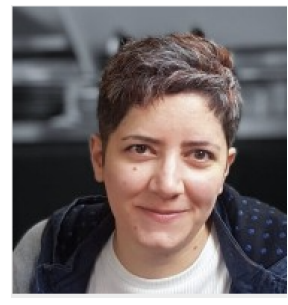
**Eason Lai,**  
Lead Digital  
Solution Architect,  
AIA Hong Kong &  
Macau



**Pramod Rajagopal,**  
Solutions Architect,  
Databricks



**Sam Harley,**  
Solutions Architect,  
Databricks



**Yasmin Mokri,**  
Solutions Architect  
, Databricks

## Part 4: Risk, Fraud and Compliance Management

Today, compliance use cases at FSI are broadly manual, rules based and slow to adapt. Meanwhile, fraud gets increasingly sophisticated, and regulators place more demands on financial institutions. Data and AI can help automate the process of client profile verification by enhancing the due diligence procedures in an organization. Client risk profiles can be verified in mere seconds against several databases and through the process of digital KYC powered by AI. These measures will ensure that companies will be able to meet the standards of regulatory compliance.

Join us to find how you could utilize data and AI to move toward a more holistic, agile and forward-looking approach to risk, fraud and compliance management.

### Speakers:



**Kunal Taneja,**  
Director, Field  
Engineering,  
Databricks



**Sri Ghattamaneni,**  
Sr.Solutions  
Architect,  
Databricks



**Anindita Mahapatra**  
Sr.Solutions  
Architect,  
Databricks



**Sophia Horowitz,**  
Sr.Marketing  
Specialist,  
Databricks